

70 Years: Looking Back,  
Looking Forward

# Mammal Society Annual Conference

12 - 14 April 2024



## Mammal Society Annual Conference 2024: Sponsorship Brochure

### When and Where?

Friday 12<sup>th</sup> – Sunday 14<sup>th</sup> April 2024, Robinson College, Cambridge [www.robinson.cam.ac.uk](http://www.robinson.cam.ac.uk)

### What?

2024 is the Mammal Society's 70<sup>th</sup> Anniversary, and members and supporters of the society past, present and future will gather in Cambridge in April for our Annual Conference – a chance to look back at 7 decades of mammal science and conservation, and look forward to the challenges and opportunities of the next 70 years.

The conference will be a weekend of inspiring presentations of new research and project case studies, with practical demonstrations, opportunities for networking, an exhibition of photos from the Mammal Photographer of the Year 2024, plus a marketplace of stalls from relevant companies and organisations.

At the conference, a range of prizes are awarded by the Mammal Society for achievement and dedication to mammal conservation, and the Mammal Photographer of the Year is crowned.

### Who?

The Mammal Society Annual Conference is attended by about 150 mammal experts and enthusiasts ranging from ecological consultants, scientists, local conservation volunteers, life science students and representatives from science and conservation charities. Many more follow the conference online, with a range of talks being streamed, and recordings and materials available after the event. This year we are changing the format of the event to respond to the needs of ecological consultancies by making Friday the first day of the programme, and covering new mitigation guidance, and topics concerning environmental policy and law.

### Why?

The aim of the conference is to bring together diverse stakeholders from the world of mammalogy and mammal conservation to allow cross-pollination of ideas, foster collaboration and partnership, and celebrate achievements and discoveries in the vibrant world of mammal conservation.

The conference is an opportunity to share ideas, discoveries, case studies and evidence to inspire and inform action and innovation in mammal conservation from grassroots citizen scientists to policy makers and academics. Press are invited to attend to learn about activities at the cutting edge of mammal science and conservation, and press attention is often focused on prize winners and the Mammal Photographer of the Year.



## Sponsorship Opportunities

Whether you would like to sponsor a particular component of the Annual Conference, or to take up one of the defined packages detailed below, we would love to hear from you. The Mammal Society is committed to opening up the benefits of the conference to diverse audiences and maximising the positive impact on mammal conservation, however as a small charity dependent on donor funding we need to run the Annual Conference in a way that covers its costs. Your support would not only enable us to make this the best Annual Conference ever, but would enable us to make this and future conferences more accessible to grassroots volunteers, students and academics who may struggle to attend due to cost.

The following components of the conference are available to be exclusively sponsored, with the name of the supporting organisation or company recognised in all references in communications and media engagement.



<p><b>Mammal Society Annual Conference Headline Sponsor</b></p> <p><b>£5,000</b></p>	<p>As a headline sponsor your organisation logo will be prominently and exclusively displayed on the web page, programme, promotional assets and all signage at the conference itself.</p> <p>You will have the option of a stall or display space in the conference exhibition at no extra cost. Two full weekend places (no accommodation) for the conference will be provided for any headline sponsors to attend in person or allocate as they wish.</p>
<p><b>Mammal Society Annual Conference Supporter</b></p> <p><b>£1,500</b></p>	<p>Your support will be recognised on the Annual Conference web page, virtual conference web portal and signage at the conference itself, as part of a logo strip of supporters.</p> <p>You will have the option of a stall or display space in the conference exhibition at no extra cost.</p> <p>One full weekend place (no accommodation) for the conference will be provided for a representative to attend in person or to allocate as you wish.</p> <p>As well as contributing to the running costs of the conference, your support will enable us to offer one fully subsidised place to a student or unemployed attendee.</p>
<p><b>Friday Night Lecture Sponsor</b></p> <p><b>£2,000</b></p>	<p>Every year a Friday night keynote lecture takes place on the eve of the Annual Conference that is free for all attendees. This keynote sets the theme and tone of the conference, and is made available to all for free as a video and podcast to steer the public conversation around mammal conservation.</p> <p>Your support would be recognised through the name of the lecture, and in all communications and press around the lecture (The XXX Lecture) and your support will be recognised in the introduction of the lecture.</p>



<p><b>The Mammal Photographer of the Year Exhibition and Trophy</b> <b>£2,500</b></p>	<p>Your support will help us produce an exhibition of 25 highly commended photographs from the competition as framed photographic prints that will be available for sale during the conference.</p> <p>In addition to recognition as a Mammal Society Annual Conference Supporter, your support will be recognised in the signage for the exhibition alongside prize sponsors for the competition, and in press around the Mammal Photographer of the Year winners.</p>
<p><b>The Richard Shore Prize</b> <b>£1,000</b></p>	<p>The Richard Shore Prize is in memory of the much-missed former Vice-Chair of the Mammal Society, Richard Shore. It is presented annually to someone who has gone the extra mile for Britain's mammals.</p> <p>By sponsoring this award you will cover the cost of a hand-carved wooden award and the cost of a full conference ticket for the winner of the award.</p> <p>You will be recognised as sponsor of this prize in conference literature, press releases around the prize, and in the presentation event.</p> <p>Your support will be recognised on the Annual Conference web page, virtual conference web portal and signage at the conference itself, as part of a logo strip of supporters.</p> <p>You will have the option of a stall or display space in the conference exhibition at no extra cost.</p> <p>One full weekend place (no accommodation) for the conference will be provided for a representative to attend in person or to allocate as you wish.</p>
<p><b>Mammal Society Medal</b> <b>£1,500</b></p>	<p>The Mammal Society Award recognises outstanding contribution to the work of the Mammal Society over the year.</p> <p>By sponsoring this award you will cover the cost of a hand-carved wooden award and be recognised as sponsor of this prize in conference literature, press releases around the prize, and in the presentation event.</p> <p>Your support will be recognised on the Annual Conference web page, virtual conference web portal and signage at the conference itself, as part of a logo strip of supporters.</p> <p>You will have the option of a stall or display space in the conference exhibition at no extra cost.</p> <p>One full weekend place (no accommodation) for the conference will be provided for a representative to attend in person or to allocate as you wish.</p> <p>As well as contributing to the running costs of the conference, your support will enable us to offer one fully subsidised place to a student or unemployed attendee.</p>

**Sponsors will be recognised in communications to supporters via our member newsletter (5.24K recipients), Twitter (42.9K), Instagram (18.5K), LinkedIn (14.65K) & Facebook (34K).**

If you are interested in any of these opportunities please email Mammal Society's CEO Matt Larsen-Daw: [ceo@themammalsociety.org](mailto:ceo@themammalsociety.org)

